

AUTOMOBILE MEN IN BIG LOAN VICTORY

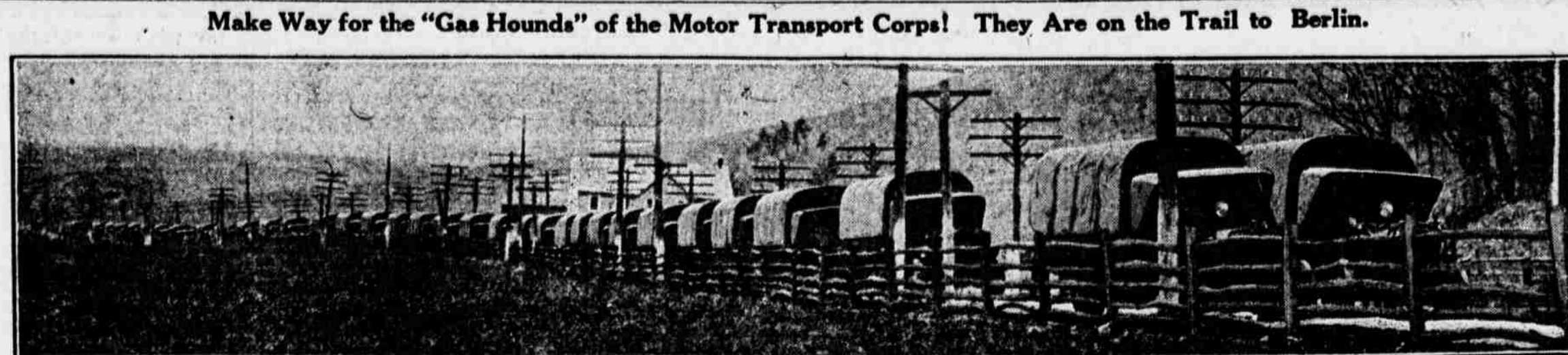
Three Weeks Campaign of Bond Selling Is a Big Success.

Up to a late hour last night the Automobile and Accessory Trades Committee was still busy at work figuring on the returns of the sale of Liberty bonds. The quota of \$10,000,000 looked like an impossible task for the committee, but Secretary Charles A. Stewart stated last night that the quota probably was reached if not oversubscribed. Bonds were selling rapidly on the row yesterday at the salesrooms of the Owen-Magnetic, Nash, Chevrolet, Stearns and Overland.

The last three weeks were, indeed, busy ones for automobile men. Practically all of the dealers held a special sale and entertainment in their salesrooms, and these nightly affairs netted a large amount in bond sales. The following had special days, and each averaged about \$100,000 in sales on their respective days: Winton, Hupmobile, Locomobile, Franklin, Packard, Maxwell, Chandler, Buick, Peerless, Studson, Dodge Bros., Marmon, Mitchell, National, Pulton Truck, Geo. Chevrolet, Owen-Magnetic, Nash, Stearns, Oakland and Overland.

ANDERSON CO. CHANGES.

Veteran President Relinquishes Reins to Younger Lieutenants. After more than thirty years of active service as president of the Anderson Carriage Company, later known as the Anderson Electric Car Company, builders of Detroit electric automobiles, W. C. Anderson has handed the reins of management to his younger lieutenants, who have justly earned his confidence through their loyal support and concentrated effort in helping to bring the Anderson Electric Car Company to its present enviable position.



Make Way for the "Gas Hounds" of the Motor Transport Corps! They Are on the Trail to Berlin.

What's a "Gas Hound"? Every one is asking. From the practical standpoint of zoology this is not one of the canine species, in fact, there isn't no such animal! But "Gas Hounds" is the appropriate nickname for the commissioned and enlisted personnel of the new Motor Transport Corps, United States Army. The "Gas Hounds" are destined for overseas very soon and hope to make the Hun yell "Kamerad" worse than ever. The slogan of the "Gas Hounds" is "We're on the Trail to Berlin!" indicates their destination, and as a basis

for the enlisted personnel of the new army unit, 30,000 men are being inducted into its service in advance of the general draft call. The new corps is expected to have a very rapid growth. A recruiting office, in charge of E. R. Hunnewell, who has been sent from Washington for this work, is located at 205 West Fifty-fifth street.

From a standpoint of necessity and importance the relative value of the Motor Transport Corps to the American Expeditionary Forces ranks second to no other unit of the army, with the exception of the Aviation Service of the Signal Corps, which it is understood, according to Government schedules, takes first rank. To move troops and supplies quickly is an essential factor toward victory in modern warfare.

The village blacksmith is hanging up his leather apron and closing up his shop. Chauffeurs are saying good-by to Broadway and quitting their jobs. Taxicabs are becoming driverless. A spirit of world enthusiasm to get "Over There" fills the air. Men with no jobs, men with big jobs, jostle each other for a

turn to fill up an induction blank for service in the M. T. C. Mechanics, welders, ignition men, the tire repairer so familiar to many owners, camouflage artists to paint roadways, stenographers, friendly allies, and ex-"Blue Devils" all want to know how long it takes for the induction papers to pass through the Provost Marshal-General's office, so that they may don the khaki of a full-fledged "Gas Hound."

A. C. MacNair, in charge of Personnel Division, New York District, was asked about the military training of the corps. Every driver is trained, both as a soldier and as a convoy driver. A supply train consisting of companies, sections and individual trucks is just as much a military organization as an infantry battalion consisting of companies, platoons, squads and soldiers. "Road discipline" and military training are just as necessary for a truck company as for an infantry organization. Each company in a supply train is divided into sections. Each section usually consists of ten trucks. In a truck unit there are forty-seven commissioned officers in command.

Overland's Great Liberty Loan Record.
It was Willy-Overland night on Automobile Row last night in the drive of the automobile men for the Fourth Liberty Loan and all records were broken.
Mr. Willy wired to William C. C. authorization for the purchase of \$200,000 worth of bonds for the Willy-Overland Company and \$100,000 worth were sold by the efforts of those who made the night one long to be remembered on the row.

that a million new cars a year are necessary to replace those that annually become useless through age and wear. The answer in the face of a curtailed production is plain enough. The public will have to pay a high price for cars, or go without, and, as pointed out, go without is to limit efficiency. Hence the investment now in a good, fairly priced car is a gilt edged proposition.

FORDSON TRACTOR AT WORK.
Interesting Demonstrations Being Made on Long Island.
The Fordson tractor, made by Henry Ford and sold here exclusively by Albert Hirst, is being demonstrated to Long Island farmers with unusual success. The simplicity of the machine makes a very strong appeal.
One of the Fordsons is being exhibited at Hirst headquarters, 2008 Broadway.

New Home of Graham Bros. Sales Company.
GRAHAM BROTHERS' BETHLEHEM TRUCKS
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GRAHAM BROTHERS' BETHLEHEM TRUCKS

When W. O. Crabtree and F. R. Valpey began selling the Graham Brothers truck attachment here a short time ago they occupied modest quarters and hoped things would succeed with them. They didn't have very long to wait.

The combination of good sense with hard work did the trick. The development of a very strong dealers organization resulted in phenomenal sales of the truck attachment. Immediately, the firm began to expand. Several truck manufacturers were anxious to get them for distribution.

Finally, Crabtree and Valpey took on the Bethlehem line. As their business grew these hustlers were compelled to steadily increase the size of their quarters. Now they are established in very large quarters in the very heart of Automobile Row near Sixty-fourth street.

UNUSUAL SERVICE FOR ALL D-E OWNERS

Colt-Stratton Company Will Open School to Instruct New Drivers.

Announcement was made last week that the Colt-Stratton Company of New York has been appointed Metropolitan distributor for the D-E truck by the Dodge-Elder Motors Corporation of Newark, N. J.

For some time past there has been an urgent need for a service station in the Metropolitan territory. Owners were compelled to send to Newark for their parts or have local garages make necessary repairs. These owners have welcomed the appointment of Colt-Stratton with considerable enthusiasm as this company has attained a high standing through its service to owners of Dodge-Elder motor cars.

IT'S A GOOD INVESTMENT.

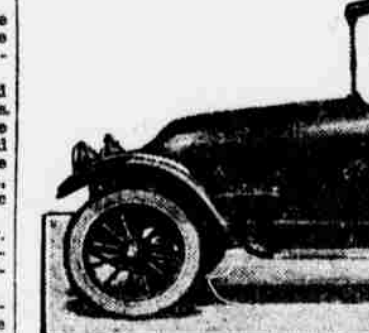
The Wise Man Will Buy a New Car.

"Despite peace talk it will be some time after the war is over before the automobile industry can be put on its pre-war basis of production," says Harry S. Houp, president of the Hudson Motor Car Company of New York.

"While no one at this time should buy a car unless he absolutely needs one, you will never see a time when you can buy one to better advantage than right now."

"Certainty of a greatly reduced production gives an additional money value to every good car in existence. I will risk the prediction that those who buy cars this fall can, providing the war goes on, sell them next spring for every dollar of the cost. This goes for closed cars as well as open cars."

Latest Franklin Limousine.



The Franklin Motor Car Company, with Glenn A. Tisdale at the helm, is offering a complete line of closed models. In the showroom at Columbus Circle are exhibited broughams, sedans, limousines and town cars.

SAVE \$200 ON A

Bethlehem Truck

at Our New Salesroom

WITH the opening of our new, big Bethlehem salesroom, comes the announcement that prices will be advanced \$200, November 1st, on all Bethlehem Trucks.

We are prepared, however, to deliver NOW—a limited number of Bethlehem Internal Gear Drive Motor Trucks. They are identical with the trucks we will offer you later at advanced prices.

Prices up to October 31st are:

1 1/2 ton chassis,	2 1/2 ton chassis,	3 1/2 ton chassis,
\$1765	\$2165	\$3265

F. O. B. Allentown, Pa.

We maintain a large service station, with complete stock of parts and force of capable factory mechanics.

GRAHAM BROTHERS SALES COMPANY
of New York, Inc.
Salesroom: 1890 Broadway, at 63d St.
Telephone 7127
W. O. CRABTREE
Columbus F. R. VALPEY

Lexington
MINUTE MAN SIX

WE have recently moved from 1840 to 1848-50 Broadway—a corner location in the Circle Building, with trebled floor space. Our policy is while rendering the best of war-time service now to prepare for the future.

Salon Sedan

Announcement of Complete Line of Closed Cars

OUR attractive types of Lexington closed cars are your rare opportunity to exercise good taste with economy.

They are of highest quality but not extravagant—they combine everything for convenience, comfort and style but are essentially practical and serviceable.

The five-passenger Salon Sedan, with two extra seats that turn down, accommodates seven, and is a most sensible family car.

The plate glass windows may be dropped out of sight in warm weather. A special compartment is provided for the two rear side windows, which may be taken entirely out. All side posts are removable. So the Salon Sedan readily becomes the openest of open cars. Or is kept closed snug as a sun parlor at the owner's whim.

The upholstery is a rich velvet. Where wood shows on the interior it is handsomely grained mahogany. Dome light moldings and other decorative details are wrought of satin silver in the Mount Vernon design. We caution you not to delay.

LEXINGTON MOTOR COMPANY OF NEW YORK, Inc.
New York—1848-50 Broadway Brooklyn—1527 Bedford Ave.
Lexington Motor Company, Mfrs., Connersville, Ind., U. S. A.

NASH TRUCKS

Nash Quad Chassis, \$3250
Two-Ton Chassis, \$2175
One-Ton Chassis, \$1650
Prices f. o. b. Kenosha

KAUFMAN-MORRIS COMPANY, Incorporated
1770 Broadway, at 57th Street. Telephone Circle 3093.

WARREN-NASH MOTORS CORPORATION
Wholesale Only, 123 W. 64th St. Tel. Columbus 3088

E. A. D. Motor Corporation
1191 Bedford Ave., Bklyn.

B. Gilman
324-326 11th St., West New York, N. J.

Newton-Humphreys Co.
220 Broad St., Newark, N. J.

Schauble's Garage
Midtown, N. Y.

Evans' Garage
Gloversville, N. Y.

The Francis Motor Sales Co.
Queens, N. Y.

A. J. Higgins
204 Grand Concourse, Bronx, N. Y.

Thompson & Co.
Hightstown, N. J.

John Van Dine
Poughkeepsie, N. Y.

Edward Cartwright
West Carlisle, Conn.

Henry's Garage
Fort Henry, N. Y.

Harty & Jones
Elmhurst, N. Y.

A. H. Marshall & Co., Inc.
Hastings-on-Hudson, N. Y.

Landers Motor and Supply Co.
Albany, N. Y.

E. L. Olsen
201 Patterson St., Passaic, N. J.

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WHEELER-SMITH-SIMPSON
SAVES BY THE
UNITED STATES
GOVERNMENT

NASH MOTORS
VALUE CARS AT VOLUME PRICES

BETHLEHEM
Internal Gear Drive
MOTOR TRUCKS
Dependable Delivery
BETHLEHEM MOTORS CORP., ALLENTOWN, PA.

The Motor Truck bought here today will save you money in the long run.